DOW
FAMILY OFFICE ADVISORY, LLC

EQUITY STRATEGY FACT SHEET

Broadly Diversified Aggressive Growth Stock

Higher earnings-growth potential with the high-quality hurdle relaxed

STRATEGY OBJECTIVE

For investors pursuing stronger capital appreciation potential and able to accept higher uncertainty, lower current income, and a wider range of business-quality outcomes than in the High Quality Growth discipline. This is the most **volatile** and high risk of DWM's three primary equity sleeves.

HOW DWM DEFINES IT

In the Dow framework, an aggressive growth stock prioritizes **fast earnings** and **revenue growth**, along with market momentum. The discipline emphasizes companies exhibiting above-average sales expansion, accelerating earnings, and improving profitability, where expected return is driven primarily by capital appreciation.

The approach intentionally filters out many high-quality companies in favor of those with seemingly greater appreciation potential, resulting in a broader range of business quality, financial strength, and earnings stability.

HOW THE DISCIPLINE IS BUILT

- Bottom-up selection among companies exhibiting stronger sales and earnings growth potential, often in more innovative or fast-changing industries.
- Broad diversification remains important because faster-growing companies can also be more fragile and more valuation-sensitive.
- Current income is usually minimal; most expected return is intended to come from capital appreciation rather than dividends.
- The discipline is appropriate only where the client's broader allocation, time horizon, and temperament allow for sharper interim swings and a greater chance that some holdings disappoint.

CHARACTER OF THE DISCIPLINE

This discipline operates further along the uncertainty spectrum by relaxing the quality constraint in pursuit of higher growth potential. The result is greater variability and a higher risk of capital loss, with a materially higher risk profile than higher-quality equity strategies.

RECENT ROSTER CHARACTER

The recent suggestion list contains approximately **35–45 names**, from which client portfolios are selectively constructed. The average indicated dividend yield is approximately **0.4%**, with a median yield of zero. The quality profile is more speculative, with greater variability in earnings stability, profitability, and balance sheet strength relative to higher-quality counterparts.

STRATEGY PROFILE

Best suited as a satellite growth sleeve for long-horizon investors with stronger tolerance for volatility and business risk.

Profile characteristics:

- Emphasizes speculative stocks
- Very high growth potential
- Minimal yield focus

RECENT LIST STATS

as of 04-23-2026

35-45
recent roster names

0.4%
avg. indicated yield

Quality
Accepts greater variability in earnings consistency, profitability, and balance sheet strength by excluding high-quality issues.

Sectors
Semiconductors, software, med-tech, communications, selected specialty financials

IMPLEMENTATION NOTES

- A strategy sleeve, not a fixed model portfolio
- Tax-aware SMA with direct ownership
- Holdings vary by client and account context

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Supplemental Strategy Information

WHY INVEST IN THIS STRATEGY

Seeks **higher capital appreciation potential** with broad diversification and a relaxed quality hurdle.

- Access to faster-growing businesses and innovative industries.
- Emphasis on growth rather than current income.
- Built for investors willing to accept higher volatility and business risk.

HOW THE STRATEGY MAY FIT IN A PORTFOLIO

Designed as an **aggressive growth equity sleeve** within a broader portfolio.

- Best suited for long-horizon investors with stronger tolerance for volatility.
- Fits portfolios that can absorb sharper interim swings and lower current income.
- Tax-aware SMA implementation allows client-specific positioning.

INVESTMENT APPROACH

Designed as an **aggressive growth equity sleeve** within a broader portfolio.

- **Growth Opportunity Screen** — Applies an initial screen to identify companies with relatively stronger sales and earnings growth characteristics, based on forward-looking assessments and available financial data.
- **Portfolio Construction** — Diversify across sectors to manage fragility, valuation sensitivity, and individual company risk.
- **Ongoing Monitoring / Tax-Aware Implementation** — Manage through ongoing review and a tax-aware SMA structure with direct ownership.

INVESTMENT TEAM

LEAD PORTFOLIO MANAGER

Russell Dow, JD – President and portfolio manager with over three decades of experience spanning investment management, law, and technology, including development of proprietary security analysis and portfolio management software supporting a disciplined investment process.

SUPPORTING TEAM / ANALYSTS

Shane Edmond, CFA – Analyst focused on fundamental research, security analysis, and portfolio construction, with an emphasis on evaluating business quality and sustainability of cash flows.

Richard Benoit, MBA – Analyst supporting research, portfolio implementation, and ongoing monitoring, including portfolio positioning, rebalancing, and tax-aware execution.

KEY RISKS

- **Volatility risk:** This is the most volatile of DWM's three primary equity sleeves and is designed for investors able to accept sharper interim swings.
- **Business quality risk:** The emphasis on growth over strict business quality broadens the opportunity set but increases business risk relative to higher-quality disciplines.
- **Customization risk:** Holdings, weights, turnover, cash balances, and results vary by client circumstances. Past performance is not indicative of future results.
- **Valuation and growth risk:** Faster-growing companies can be more fragile and more valuation-sensitive, especially in innovative or fast-changing industries.
- **Low-income profile:** Current income is usually minimal, so most expected return is intended to come from capital appreciation rather than dividends.
- **Equity market risk:** Account values will fluctuate with market conditions and individual security prices which could lead to a loss of capital.

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